EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY IHM JAIPUR

December 2021

Sr.	Activities by IHM	Month of	Proposed	Details of the Activity	Paired	No. of	Any other
No	Jaipur	Activity	Activity		States	Participants /	relevant
					involved	Attendees	information
1	EK BHARAT	December,	Declamation	As part of Ek Bharat Shreshtha	Assam	Students of	Students
	SHRESHTHA	2021	Competition	Bharat initiative IHM Jaipur		Diploma, 2nd	participated in
	BHARAT		(Role of	organized a Declamation		year, 1 st year	this activity
			EBSB	Competition (Role of EBSB		and M.Sc.	with extreme
			Program in	Program in promoting tourism of		from IHM	enthusiasm and
			promoting	Assam and Rajasthan). Titled as		Jaipur	religious
	SPEAK & SHINE		tourism of	"SPEAK & SHINE". The students		participated in	devotion. They
	Declamation		Assam and	participated with extreme		SPEAK &	shared their
	Competition (Role		Rajasthan)	enthusiasm and expressed their		SHINE	views about
	of EBSB Program		TT: (1 1	views on importance of Ek Bharat		Declamation	importance of
	in promoting		Titled	Shreshtha Bharat Program in		Competition	EBSB in
	tourism of Assam		"SPEAK &	promoting tourism of Rajasthan		(Role of EBSB	promoting
	and Rajasthan)		SHINE"	and its paired state Assam. They		Program in	tourism of
				also delineate the significance of Ek		promoting	Rajasthan &
	Offline mode			Bharat Shreshtha Bharat Initiative		tourism of	Assam. And
	(Venue: AV Room,			in unifying nation. Students		Assam and	also put their
	IHM Jaipur)			prepared and spoke about various		Rajasthan)	efforts to boost
	, , ,			factors helping in promoting		No. of	up the spirit of
				tourism through EBSB Program.		participants :	Ek Bharat
				Activity was based on learning		20 (approx)	Shreshtha
				approach. Students praised EBSB		A 1.	Bharat.
				initiative and also helped in		Audience:	
				keeping the EBSB spirit alive.		50(approx)	

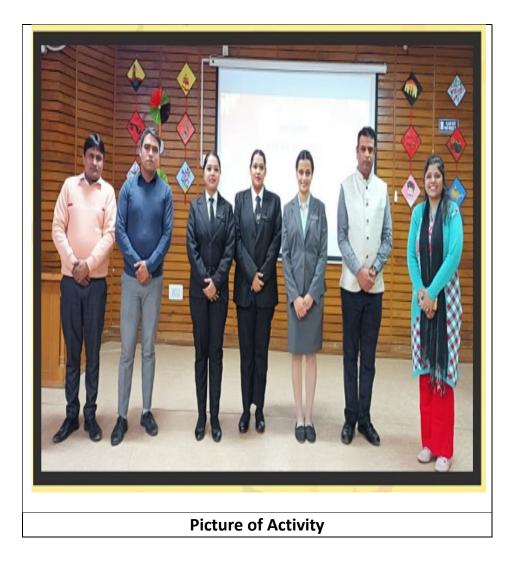
1			1	



Activity flyer

Pictures of Activity





SOCIAL MEDIA ENGAGEMENT

Facebook		Twitter		Instagram		You Tube	
Likes	65	Likes- 7		Likes	290	Likes	
Shares	03	Retweets		Views		Views	
Comments		Comments		Comments	02	Comments	
Reach	1862	Impressions	102	Impressions	1621	Reach	
Clicks	124	Engagement		Reach	1250	Total	
CIICKS	124					Subscribers	